

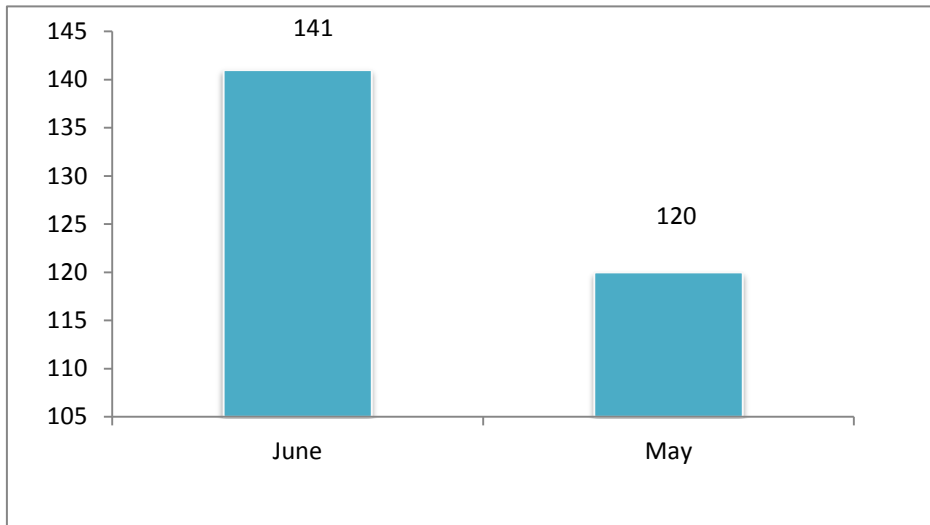


Facebook Analytics Report

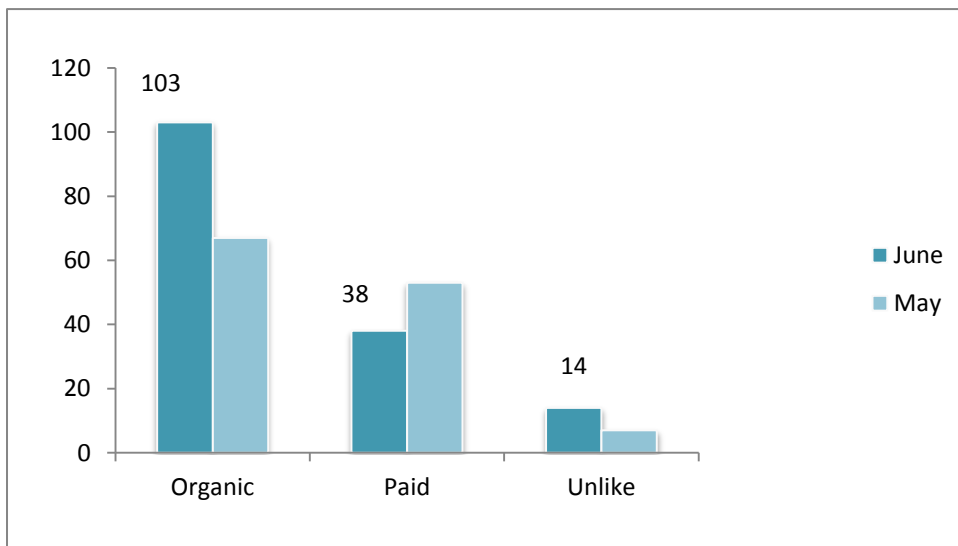
June 1st to June 30th, 2016

PAGE LIKES

Increase in Likes



Organic v/s Paid



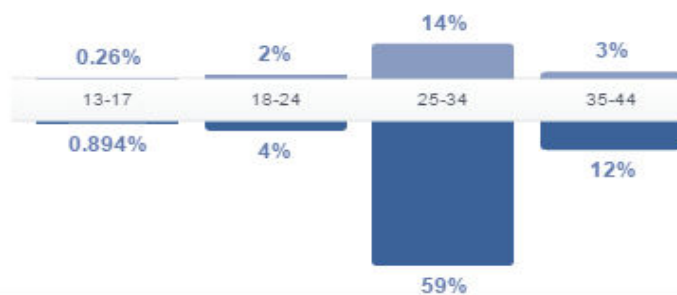
Demographics of Fans

Women

21%
Your Fans

Men

79%
Your Fans

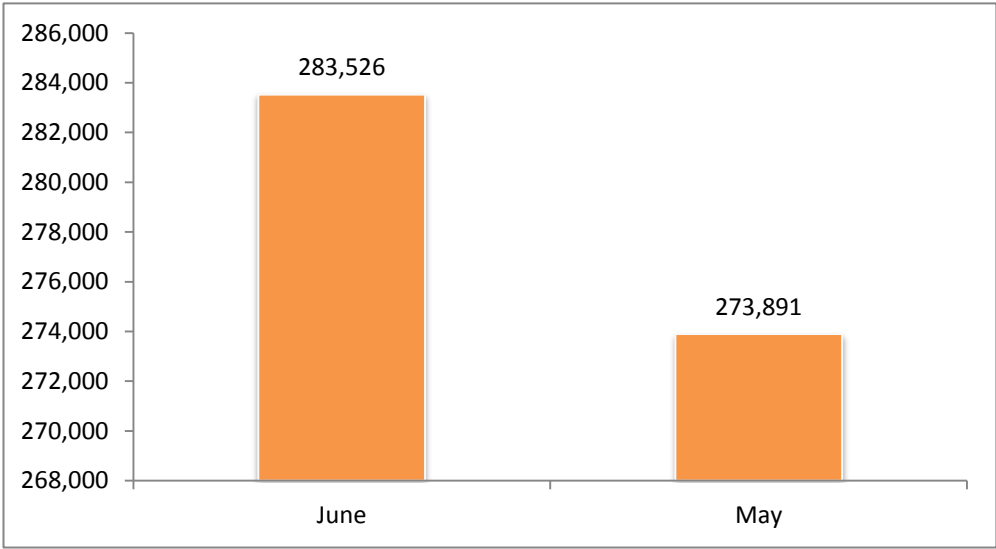


Country Your Fans City Your Fans

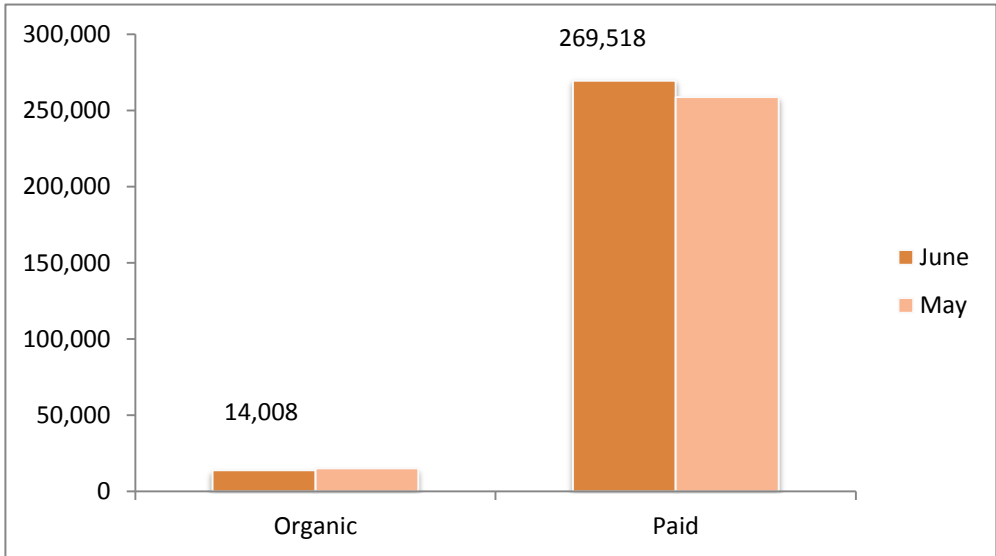
Country	Your Fans	City	Your Fans
India	9,231	Chennai, Tamil Nadu	2,992
United States of America	79	Hyderabad, Telangana	2,322
United Arab Emirates	61	Bangalore, Karnataka	1,054
Saudi Arabia	58	Vijayawada, Andhra Pr...	304
Qatar	22	Visakhapatnam, Andhr...	224
Singapore	19	Sholinganallur, Tamil N...	174
Malaysia	15	Mumbai, Maharashtra	95

REACH

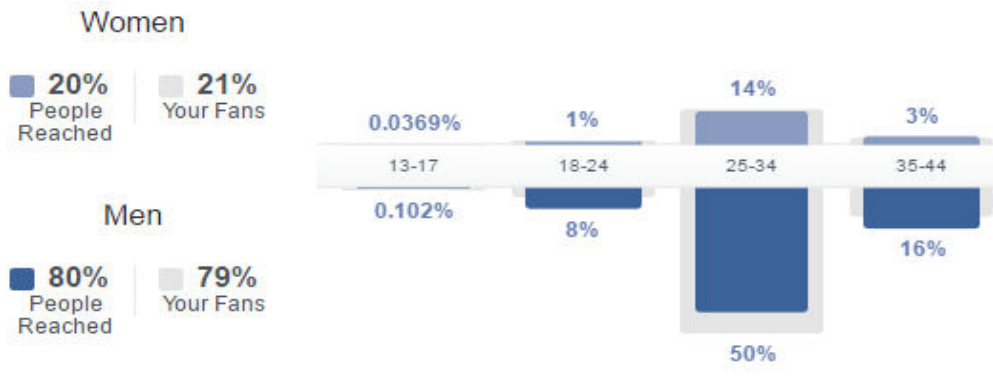
Total Reach (Comparison)



Organic v/s Paid



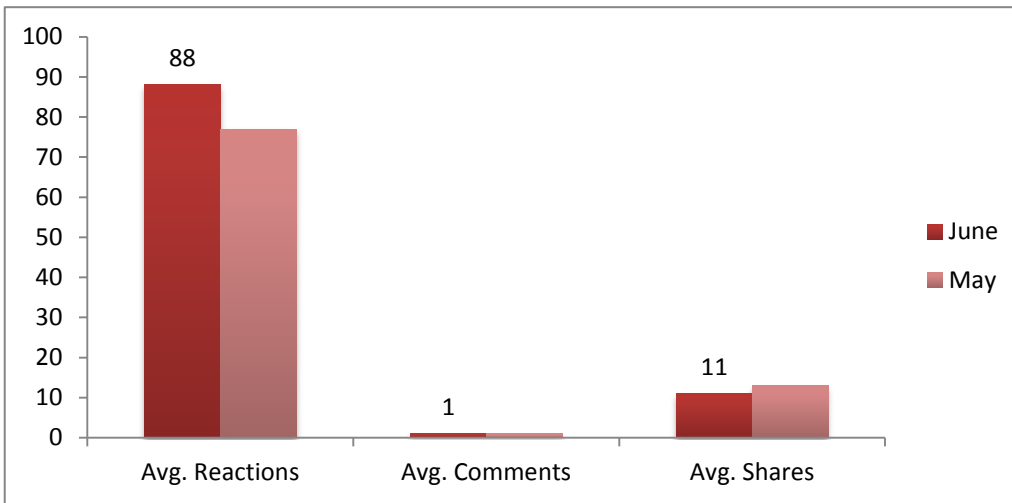
Demographics of Audiences Reached



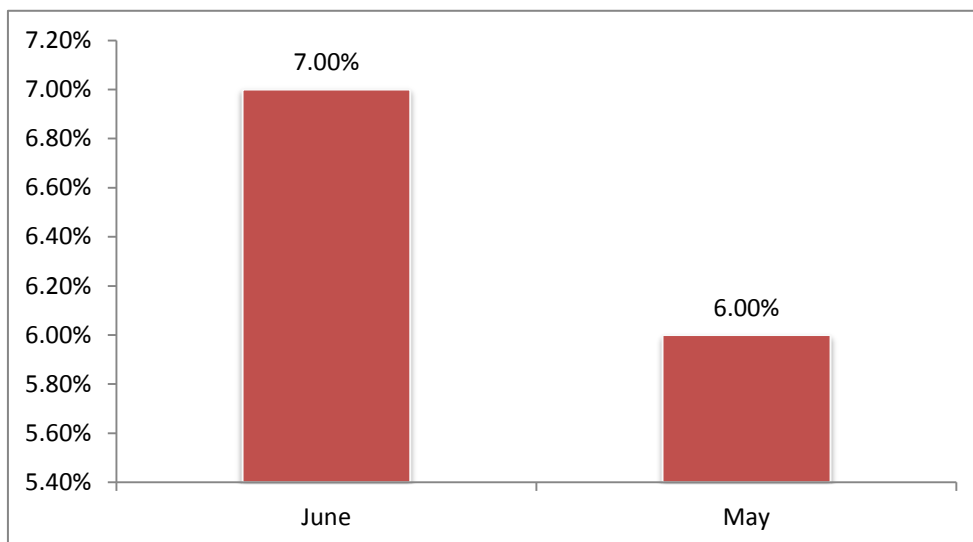
Country	People Reached	City	People Reached
India	82,372	Hyderabad, Telangana	27,369
United States of America	509	Bangalore, Karnataka	26,404
Saudi Arabia	186	Chennai, Tamil Nadu	19,810
United Arab Emirates	182	Vijayawada, Andhra Pr...	751
Singapore	104	Delhi, Delhi	590
United Kingdom	59	Sholinganallur, Tamil N...	580
Australia	57	Mumbai, Maharashtra	446

ENGAGEMENT

Likes, Comments, Shares



Engagement Rate



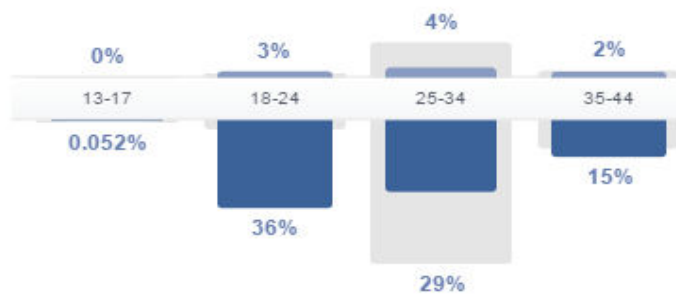
Demographics of Audiences Engaged

Women

11% People Engaged
21% Your Fans

Men

89% People Engaged
79% Your Fans



Country	People Engaged	City	People Engaged


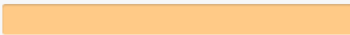
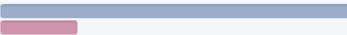






India	1,913	Hyderabad, Telangana	819
United States of America	7	Chennai, Tamil Nadu	524
Nepal	1	Bangalore, Karnataka	389
Singapore	1	Vijayawada, Andhra Pr...	75
Suriname	1	Warangal, Telangana	5

OTHERS

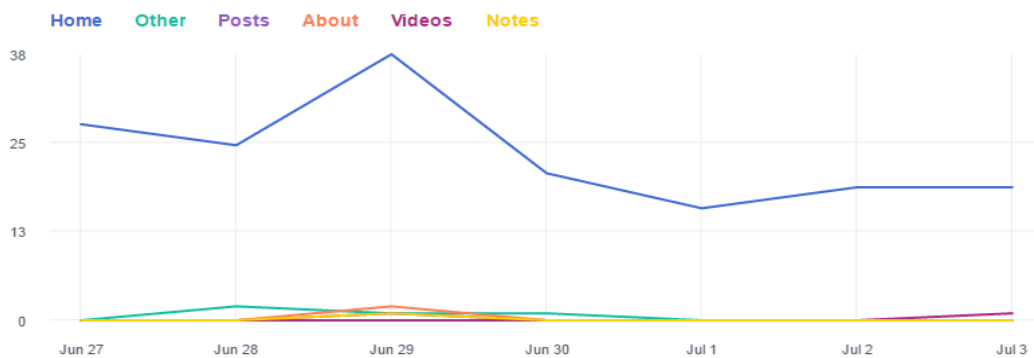
Pages you Watch

Page	Total Page Likes	From last week	Posts This Week	Engagement This Week
1  Partha Dental Official	157.8K 	▲1%	10	2.7K 
2  Vasan Dental Hospitals	106.1K 	▼0.1%	7	166 
3  DentalOrg.com	86.2K 	▲0.8%	5	7.2K 
4  Mydentist	81.9K 	▲1.7%	2	270 
5  Clove Dental	58.5K 	▲0.5%	7	437 
YOU 6  Denty's	9.6K 	▲0.2%	5	430 

Posts Performance

Type	Average Reach	Average Engagement
 Video	6,395 	144 31 
 Photo	1,135 	17 90 
 Link	636 	7 22 

Tab Visits



External Referrals



